

**METHODS AND APPARATUS FOR ENABLING AN ELECTRONIC
INFORMATION MARKETPLACE**

Abstract of the Disclosure

5 Techniques are provided for enabling an electronic information marketplace. Broadly, sellers and buyers can exchange information goods. The buyers request information goods and the sellers offer suitable information goods. One or more matches may occur between the requested and offered information goods. The information goods may be priced through any of a number of techniques, which include
10 fixed and dynamic pricing methods. Importantly, requests and offerings can be annotated to help the matchmaking process. Additionally, concepts can be determined from the requested and offered information goods, which also facilitates the matchmaking. The matchmaking process itself can also determine inferences during matchmaking, which further improves the matchmaking.

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